



CALL FOR EXPRESSIONS OF INTEREST TO SERVE ON LETSEMA HORTICULTURE MARKET BOARD

Public Enterprises Evaluation and Privatisation Agency (PEEPA) invites qualified and experienced individuals to submit expressions of interest to serve on the Letsema Horticulture Market Board.

Letsema Horticulture Market is a 100% CEDA owned subsidiary that will provide market and a centralised collection or aggregation point for primary horticulture producers to sell their produce. The company also aims to provide a fair pricing platform for farmers of all sizes, ensuring high grading standards and segmenting produce for retail or processing. The objectives of the market include:-

- Developing horticulture market to improve vegetable production quality and quantity, to reduce the import bill, facilitate export growth, and create sustainable jobs
- Enhancing capacity of smallholder farmers to achieve operational efficiencies and economies of scale
- Promoting value addition to facilitate optimised value chains in the horticulture market, through methods such as processing, with a view to minimise post-harvest losses

The Board will be responsible for providing strategic direction, oversight and be the custodian of good corporate governance for the company.

Qualifications and Experience

The required competencies are as detailed in the table below:

Portfolio/ Responsibility	Qualifications and Experience
Financial Expert	<ul style="list-style-type: none"> • Chartered Accountant or Chartered Financial Analyst (CFA), designation with significant financial management experience, financial reporting, auditing and risk assessment • Experience in B2B or fresh produce industry is an added advantage
Supply Chain and Operations Expert	<ul style="list-style-type: none"> • In-depth knowledge of Supply Chain Management, Logistics and Inventory Control. • Experience in optimising fresh produce supply chains for efficiency and cost-effectiveness • Understanding of food safety regulations and best practices
Sales and Marketing Expert	<ul style="list-style-type: none"> • Proven track record of success in B2B sales and marketing, particularly within fresh produce industry • Experience in developing and executing go-to-market strategies
Technology and Innovation Expert	<ul style="list-style-type: none"> • Knowledge of emerging technologies relevant to the B2B fresh produce industry (e.g. Enterprise Resource Planning (ERP) systems and Data Analytics) • Understanding of how technology can be leveraged to improve efficiency, sales and customer service • Experience in evaluating and experimenting new technologies
Industry Expert	<ul style="list-style-type: none"> • Extensive experience and knowledge of the B2B fresh produce industry dynamics. • Understanding of market trends, regulations and competitor activity
Legal Expert	<ul style="list-style-type: none"> • Attorney with expertise in Commercial, Corporate & Trade Law, Contracts and Regulatory Compliance • Experience in agriculture or food and beverage sectors is an added advantage
Human Resources Expert	<ul style="list-style-type: none"> • Qualifications in human resources/capital management • Experience and knowledge of development of human resources strategies, policies and practices especially in the horticulture value chain

Eligibility Criteria

Individuals who demonstrate experience of executive or senior leadership, strategic management, corporate governance, business management and a special knowledge of or interest in matters relating to the purpose of the Horticulture market.

Application Process

Interested individuals are requested to submit the following documents by **Monday, 23rd September 2024, 16:30hrs** to the following email, boards@peepa.co.bw

1. A letter of motivation accompanied by a detailed Curriculum Vitae (CV) outlining their qualifications, experience, areas of expertise, membership in boards, membership in professional bodies and accomplishments. Contactable referees must be clearly highlighted within the CV.
2. A certified copy of Omang and certified copies of educational certificates

For any enquiries and further clarification please contact **Mr Shadrack Rathapo** at Tel: 3980000.

The Expression of Interest should be addressed to:

Public Enterprises Evaluation & Privatisation Agency (PEEPA)
Plot 64511, Block 4, Unit 1&2 Fairground Office Park, Private Bag 00510, Gaborone